



# IT'S **RIGHT** HERE

Community Engagement and K-12/College Student Outreach for Healthcare Employment



This resource aims to **guide healthcare facilities** in enhancing community engagement and fostering connections with K-12 students to **boost employment leads within the healthcare industry.** Building strong relationships with the community and educating young minds about healthcare careers can result in a talented and passionate healthcare workforce for the future.

Community engagement is essential for healthcare facilities to build trust, enhance public health awareness, and foster a positive reputation within the community. Engaged communities are more likely to consider local healthcare facilities as preferred employers, creating a pool of potential healthcare professionals.

Engaging with K-12 students exposes them to healthcare career opportunities early on, encouraging them to pursue healthcare education and careers. By fostering their interest and providing guidance, healthcare facilities can shape a future workforce that is motivated and well-prepared for the industry's demands.

## Strategies to Engage with the Community

**Community Health Workshops and Seminars:** Organize informative sessions on health topics relevant to the community, educating them about healthcare services and employment opportunities.

**Health Fairs:** Host health fairs offering free check-ups, consultations, and educational booths, promoting your facility's services and job openings.

**Participation in Local Events:** Actively participate in community events, showcasing your facility's commitment to the community and discussing healthcare careers.

**Host Family Nights:** Host family nights at your facility, inviting employees to bring their friends and families to participate in events and maybe even a little free food. Getting people into your facility will help them see it as a possible place of employment. You can always have employment information tables available at the event.

## Strategies to Engage with K-12 and College Students

**School Visits:** Arrange visits to local schools to educate students about healthcare careers, offer insights into the industry, and conduct interactive sessions.

**Career Days and Panels:** Participate in school career days or panels, sharing healthcare career information and inspiring students to consider healthcare as a profession.

**Hire High School Students:** Hire high school students in entry-level positions to get them familiar with your institution and offer them tuition assistance for successfully completing employment assignments.

**Educational Workshops:** Conduct workshops on healthcare topics, providing hands-on experiences to spark interest in healthcare professions.

**Student Health Clinics:** Hold free student health clinics on campus at local colleges and universities. Provide flu shots and other necessary immunizations along with information on your facility and open positions.

## Collaborations and Partnerships

**Partnerships with Schools and Colleges:** Establish partnerships with educational institutions to create pipelines for future healthcare professionals.

**Serve on Workforce and Advisory Boards:** Serve on local workforce advisory boards such as Ohio Means Jobs and your local colleges and educational service centers.

**Collaborations with Nonprofits:** Partner with local nonprofits working on healthcare initiatives to amplify community impact and engagement.

**Partner with local Head Start and Early Head Start:** Partner with Head Start and Early Head Start and/or other similar agencies to provide free health education to their students' parents through events, parent meetings, and special events.

## Educational Initiatives

**Healthcare Scholarships:** Create scholarship programs to support students pursuing healthcare education, fostering interest in healthcare careers.

**Healthcare Education Grants:** Provide grants to educational institutions for healthcare-focused programs to enhance learning and career preparation. Internship and Mentorship Programs

**Internship Opportunities:** Offer internships to students, providing them with hands-on experience and exposure to various healthcare roles.

**Mentorship Programs:** Develop mentorship programs where experienced healthcare professionals guide and inspire students interested in the healthcare field.



By actively engaging with the community, K-12 students, and post-secondary institutions healthcare facilities can foster a robust healthcare workforce. Building relationships, providing education, and offering hands-on experiences will not only benefit the community but also attract passionate individuals to join the healthcare industry.



For more info, visit [www.healthcareersohio.org](http://www.healthcareersohio.org)



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